

While I feel that cable and satellite companies have the right to charge what they want to deliver services to their customers, I believe that if they really care about customer satisfaction they would make a la carte channels available to the customers who want them for a MODEST price. I know that this can be easily done since all the providers have the ability to turn on groups of channels with a few key strokes. The decrease in pricing would actually benefit the companies by inciting more potential customers to sign into contractual agreements, thereby keeping profits high and available for providing more (better) services, such as HDTV.